



IT'S SO SIMPLE

Are you ready to run your own salon?
Have you been...

- Wondering what it would be like to be your own boss?
- Inquisitive about the inner workings to run a salon suite?
- Curious to see if the salon OWNER life is right for you?

Asking yourself these questions means you're ready to make the jump into salon ownership.

Vida Salon Suites is here to make the transition from employee to owner a simple and enjoyable process. With years of experience and countless success stories, we provide you the tools to give your new business the foundation it needs. From offering the best private suites to making your suite your own, we give the support you need to succeed.





BE YOUR OWN BOSS



Looking at the salon employment picture, the landscape is vastly different than it was in the past. 20 years ago, salon professionals were stuck with basically one option when it

came to work: apply for a job at a salon and work on salary, commission, or a combination of both. Things have changed and options have greatly expanded. The first salon self-employment models such as chair rental and booth rental have evolved into a proliferation of the salon suite concept. Here forward-thinking entrepreneurs are allowed to run his or her business alongside other like-minded beauty professionals. VIDA Salon Suites is here to offer the resources, technology, and business support to make your vision a reality.

INDIVIDUAL SALON SUITES



The best way to think of a salon suite is a turnkey approach to salon ownership. You simply rent your space and your equipment, create your own culture, and run your own show. VIDA Salon Suites is here to provide valuable resources so you can concentrate on what you do best-Serving your client's needs and growing your business. We strive to provide a seamless transition to salon ownership by offering move-in-ready salon suites alongside all the support needed to run your own business.

If you are a focused, independent, and creative beauty professional who wants the freedom and flexibility to run their business their way owning a salon suite is a viable option. With the evolution of technology simplifying business and marketing, and the help of our support it's a business model-and a lifestyle-that is within your reach.



IS THE SUITE CONCEPT RIGHT FOR YOU?

If the idea of heading out on your own and being your own boss appeals to you the suite concept is an ideal way to get started. Being a self-motivated beauty professional there are a variety of reasons to choose the suite concept. You can create a one-of-a-kind salon culture, build your ideal clientele, all while enjoying the control, freedom, and benefits of salon ownership.

Partnering with VIDA Salon Suites empowers you by alleviating some of the risks associated with entrepreneurship, such as providing retail opportunities, furnishings, equipment and brand recognition all with a low initial investment. Just bring your creativity, courage and clientele to getting started.

Why VIDA?



VIDA Salon Suites provides all you need to experience the freedom and benefit of salon ownership, Minus the risks!



Partnering with us gives you...

- Fully Enclosed, Private, Locking Suite
- 24/7 Access for You and Your Clients
- Furnished Suites with Washbowls, Stylist Chairs, Cabinetry and Granite Countertops
- Individual Ventilation in Each Suite
- Security Cameras that Cover the Entire Facility
- Beautiful Restrooms
- Free Utilities
- Free WiFi (Suite owner and Client)
- Free Laundry Access
- Community Break Room



Your personal suites come fully equipped with everything you need for your success: styling chair, in-suite wash bowl & cabinet, towel cabinet, dryer & chair, shampoo chair and more.



THE BASIC STEPS



As you move forward to salon ownership there are simple steps to take.

Step 1 Location, Location, Location

We are conveniently located at the Intersection of Madison Ave and Victory Drive, right in the middle of Mankato offering an ideal location for all clientele. We also offer a large parking lot with private parking for suite owners!

Step 2 Systems Up and Running

As a new salon owner, you'll have a lot of new responsibilities. Current salon software is designed to be user-friendly allowing you to increase client retention, frequency of visits, and productivity through features like text and email marketing, automated reminders, client note-keeping, and analytics and reporting. Setting up a system allowing 24/7 booking and online payments will free you up to work smarter not harder. We encourage suite owners to use systems such as Square or GlossGenius for these purposes.

Step 3 Select Your Products

Products play a huge role in defining the culture of your salon and being the boss affords you the opportunity to decide what products fill your shelves. Developing a good relationship with your local sales rep will give you an advantage on new products and current specials. Offering products that are cutting edge and that you believe in will go along ways in keeping you ahead of the competition.



Step 4 Business Essentials

Before opening the salon, make sure you have all your bases covered by obtaining salon and sales tax licenses and filing your trade name registration. Once the legal requirements are met, you'll decide the services you'll offer and your hours and pricing.

Step 5 Create Your Culture

The most exciting thing about opening a new salon is creating a culture that reflects your personality and ideals. You get to control all aspects of the salon environment. From choosing the perfect name to hanging the artwork on the walls it's about creating an experience that drives repeat business.

Step 6 Spread The Word

Of course, you're going to bring your client list with you but you're a budding business looking to grow. In today's fast-paced market tapping into current technology and social media is key in giving your customers a great experience. Setting up a web page with easy online booking and posting plenty of info and photos help create a personal touch which will keep your clients wanting to come back.



YOU'RE READY, LET'S DO THIS!!

Schedule your PRIVATE tour today!

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